

30+ Years

SCAT2024

SCAT INDIA TRADESHOW ■ MUMBAI

17 - 19 October, 2024

Jio World Convention Centre, Mumbai

Transmitting
Excellence:
Driving Transformation

CABLE TV . BROADBAND . IPTV . SATELLITE TV

www.scatindiashow.com



Network with Experts, Build Synergies, and Shape the Future

Asia's Broadcasting and Infotainment Show (A.B.I.S) is where the future of media content is shaped by showcasing cutting-edge technology, driving innovation across the broadcast, media, and entertainment technology spectrum.

The pace of optical fiber laying in India has surged significantly, increasing six-fold since the launch of 5G services in the country and India is set to become the second-largest fibre broadband market in the world by the end of the decade. India's satellite broadband service market is expected to reach US\$1.9 billion by 2030.

The SCAT India Tradeshow, a dominant force in an industry, invites you to connect and engage with leading stakeholders, capitalizing on the immense potential fuelled by technological strides. For over three decades, SCAT India Trade Show has served the industry as the preeminent expo for thought leadership, engineering innovation.

Showcase Innovations:

Display your latest products and technologies to a diverse audience set

The Industry Hub: Meet new clients and partners, leveraging the event's wide reach in India's TV and broadband sector for over 3 decades

Market Intelligence:

Gain insights, enabling you to tailor your offerings and strategies to meet evolving industry demands

Cross-Industry Collaboration: Establish connections also from co-located events on Broadcast Technology and Content, fostering synergies and collaborations across related industries



ENGAGE, EXHIBIT, EXCEL:

The ultimate display platform for
Satellite & Cable TV Innovations

Concurrent Shows

BI2024
BROADCAST INDIA SHOW - MUMBAI

CONTX2024
CONTENT INDIA SHOW - MUMBAI

40+
COUNTRIES

500+
BRANDS

27,000+
VISITORS

30+
CONFERENCE
TOPICS

PARTNERSHIP OPPORTUNITIES

- Online Exhibition Directory
- Visitor Carry Bags
- E-Visitor Registration Tickets
- Visitor Badges
- Lanyards
- VIP & Exhibitor Lounge
- T-Shirts & Caps
- Website Banner Promotion
- Onsite Branding Opportunities

PARTICIPATION COST

TYPE OF STAND	INTERNATIONAL EXHIBITORS (Per Sqm)	INDIAN EXHIBITORS (Per Sqm)	MIN. SPACE BOOKING
SHELL SCHEME STAND	USD 350	INR 15,000	9 Sqm
FREE DESIGN SITE	USD 325	INR 14,000	24 Sqm

Goods & Services Tax @ 18% is applicable.



EXHIBITOR PROFILE

- Broadcasters
- Pay TV Channels
- MSOs
- Distributors
- ISPs & VNOs
- CDN Providers
- Broadband Distributors
- CATV Equipment Manufacturers
- CATV Equipment Importers & Exporters
- CATV Component Suppliers
- Fibre Optic Cable Manufacturers
- Bulk Bandwidth Sellers
- Fibre & Leased Lines Providers
- System Designers & Installers
- Billing & CATV Software Developers
- Cable TV Co-Operatives & Associations

VISITOR PROFILE

- Broadband Distributors
- ISPs and VNOs
- CDN Providers
- Bulk Bandwidth Sellers
- Fibre & Leased Line Providers
- System Designers & Installers
- Billing & CATV Software Developers
- Broadcasters
- Pay TV Channels
- MSOs
- Distributors
- Cable TV Co-operatives & Associations
- LCOs
- Mobile Operators
- DPOs
- Satellite Distributors
- HITS Providers
- CAS & Subscriber Management Providers

TESTIMONIALS



Devchand Haria,
Managing Director,
Optilink Networks Pvt. Ltd.

With distribution and networks getting faster, SCAT India TradeShow has also quickly become the premium show for Satellite, CableTV, IPTV, and Broadband. Industry professionals visit the show to see the latest developments and product launches and this gives exhibitors like us an opportunity to meet focussed customers every year.



Aditya K Chile,
Chief Operating Officer,
Vortex Netsol Pvt. Ltd.

SCAT India TradeShow is where we meet everybody from our industry prospective customers, old customers, existing customers. The platform gives us an opportunity to showcase new technology, products, and offerings. It is a must attend show for all.

NÜRNBERG MESSE

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