



SCAT 2025

SCAT INDIA



www.scatindiashow.com

14 - 16 OCTOBER, 2025
(Tuesday - Thursday)

Jio World Convention Centre, Mumbai

Partnership Opportunities

CABLE TV . BROADBAND . IPTV . SATELLITE TV

EXCLUSIVE BRAND RECOGNITION

Maximize your brand presence by demonstrating your products to the right target audience, make sales and increase your profile in the industry.

BUILD CUSTOMER BASE

Strengthen your existing customer base by making them aware about your new product innovations and development.

LEAD GENERATION

Gain face-to-face contact with thousands of qualified buyers from all over the globe and generate qualified business leads for your team.

NETWORKING

Connect with the region's biggest gathering in the satellite & cable TV industry and walk away with more business contacts than ever before.

ENGAGE

Create new partnerships and alliances to optimize your business revenue.

PLATINUM PARTNER (CONFERENCE)

INR 4,00,000 / USD 5,500

- 2 speaking slots of 20 minutes each with 5 minutes for Q & A at the Conference
- Banner ad on the online exhibition directory home page, with hyperlink to partner website
- Logo Branding on the home page of SCAT India TradeShow website as a Partner, with hyperlink to partner website
- 1 free insert such as leaflet/brochure or any other promotional item to be placed at the Registration Counter
- Banner ad on the 'Satellite & CableTV' website for the months of September and October, 2025
- Logo Branding on the Conference notepads
- Logo Branding on the back drop in the Conference Hall
- Logo Branding on the Conference Schedule



GOLD PARTNER (CONFERENCE)

INR 2,00,000 / USD 2,750

- 1 speaking slot of 20 minutes each with 5 minutes for Q & A at the Conference
- Banner ad on the online exhibition directory home page, with hyperlink to partner website
- Logo Branding on the home page of SCAT India TradeShow website as a Partner, with hyperlink to partner website
- Logo Branding on the back drop in the Conference Hall
- Logo Branding on the Conference Schedule



VISITOR CARRY BAGS (QTY.: 10,000)

INR 3,00,000 / USD 4,000

Be the exclusive partner for the Visitor Carry Bags and gain instant visibility at the show. These non-woven carry bags will be distributed at the entry to the show to all registered visitors.

- Logo Branding on non-woven carry bags (along with the show logo, below the partner logo) to be distributed to all visitors
- Logo Branding on the home page of SCAT India TradeShow website as a Partner, with hyperlink to partner website



ONLINE VISITOR BADGES

INR 2,00,000 / USD 2,750

All registered visitors attending the exhibition and conference will be issued an online badge. Your company logo on the visitor badge maximizes your brand exposure at the show.

- Logo Branding on the online visitor badges, along with the show logo
- Logo Branding on the home page of SCAT India TradeShow website as a Partner, with hyperlink to partner website



VISITOR LANYARD (QTY.: 4,000)

INR 3,00,000 / USD 4,000

- Logo Branding on Visitor Lanyards, along with the SCAT logo (Artwork will be shared for approval)
- Logo Branding on the home page of SCAT India website as a Partner, with hyperlink to partner website

Please note:

Visitor badges at the show are digital and badge printing is not mandatory at the show. The lanyards will be kept on stands at the badge printing kiosk for visitors to pick up as per their convenience.



T-SHIRTS & CAPS (QTY.: 50 each)

Gain instant visibility of the visitors by becoming our T-Shirt and Cap Partner, to be worn by the Registration Staff and Event Crew on all the Registration and Information counters.

T-shirts: INR 1,00,000 / USD 1,350

Caps: INR 50,000 / USD 675

- Logo Branding on t-shirts and caps (along with the show logo) to be worn by the Registration Staff and Event Crew on show day
- Logo Branding on the home page of SCAT India TradeShow website as a Partner, with hyperlink to partner website



MEETING LOUNGE

INR 2,00,000 / USD 2,500

The Lounge Partnership enables your brand to get the attention of special invitees and key decision makers of the industry.

- Logo Branding on panels inside the Lounge
- Space to keep corporate literature inside the Lounge
- Banner ad on the online exhibition directory homepage, with hyperlink to partner website
- Logo Branding on the floor plan displayed at the entranceway as a Partner



FLOOR GRAPHICS

INR 2,500 / USD 40 per graphic

Floor Graphics will be placed on the carpet on all the aisles within the Exhibition Hall. This will help the visitors to locate your stand. Partners can have their company name and logo on them or convey company messages.

Size: 2ft x 2ft

- Logo branding on floor stickers to be placed on the aisles inside the exhibition hall
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing and pasting will be done by the organizer



WEB BANNER (on www.scatindiashow.com)

INR 35,000 / USD 475

All banner ads will be online on the show website for two months, September and October 2025. This value added opportunity will promote your company in a big way to a vast number of visitors before and during the show.

Web Banner Specs - 833 px (w) x 450 px (h)

- Company branding on web banner to be uploaded on the show website, with hyperlink to partner website
- Web banner to be provided by the company via email



BRANDING ON SIDEWALL OF HALL ENTRANCE (2 banners)

INR 1,50,000 / USD 1,900 per banner

Partner Branding Size: 10 ft (w) x 6 ft (h)

Frontlit Print on Fabric Installed on Self Standing Aluminum Structure

Company branding at hall entrance

- Logo Branding in the exhibition directory as a Partner
- Logo Branding on the home page of SCAT India TradeShow website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on fabric and mounting will be done by the organizer
- 2 ft space in height will be added by the organizer to the branding



BRANDING ON PILLARS IN CONCOURSE (2 pillars)

INR 2,25,000 / USD 3,100 per pillar

Partner Branding Size: 6 ft (w) x 8 ft (h) per side x 4 sides each pillar

Spot your brand at the entrance of the hall.

Print on Fabric Installed on Self Standing Aluminum Structure – 4 sides

- Company branding on pillars outside hall entrance
- Logo Branding in the exhibition directory as a Partner
- Logo Branding on the home page of SCAT India TradeShow website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email – 4 sides can be different artworks
- Printing on fabric and mounting will be done by the organizer
- 2 ft space in height will be added by the organizer to the branding



BRANDING NEAR ENTRANCE OF HALL (1 banner)

INR 1,00,000 / USD 1,350 per banner

Partner Branding Size: 10 ft (w) x 6 ft (h)

Frontlit Print on Fabric Installed on Self Standing Aluminum Structure

- Company branding at hall entrance
- Logo Branding in the exhibition directory as a Partner
- Logo Branding on the home page of SCAT India TradeShow website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on fabric and mounting will be done by the organizer
- 2 ft space in height will be added by the organizer to the branding



BRANDING AT HALL ENTRANCE (1 banner)

INR 2,50,000 / USD 3,350

Partner Branding Size: 7ft (w) x 6ft (h)

Frontlit Print on Fabric Installed on Self Standing Aluminum Structure

- Company branding at hall entrance
- Logo Branding in the exhibition directory as a Partner
- Logo Branding on the home page of SCAT India TradeShow website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on fabric and mounting will be done by the organizer
- 2 ft space in height will be added by the organizer to the branding



BRANDING AT HALL EXIT (3 banners)

INR 1,00,000 / USD 1,350 per banner

Partner Branding Size: 10ft (w) x 6ft (h)

Frontlit Print on Fabric Installed on Self Standing Aluminum Structure

- Logo Branding in the exhibition directory as a Partner
- Logo Branding on the home page of SCAT India TradeShow website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on fabric and mounting will be done by the organizer
- 2 ft space in height will be added by the organizer to the branding



BRANDING INSIDE THE HALL (2 banners)

INR 1,00,000 / USD 1,350 per banner

Partner Branding Size: 7ft (w) x 6ft (h)

- Company branding inside the hall
- Logo Branding in the exhibition directory as a Partner
- Logo Branding on the home page of SCAT India TradeShow website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on fabric and mounting will be done by the organizer
- 2 ft space in height will be added by the organizer to the branding



A.B.I.S[®]
ASIA'S BROADCASTING
& INFOTAINMENT SHOW

30
YEARS

SCAT 2025

SCAT INDIA

14 - 16
OCT
2025

Jio
WORLD
CONVENTION
CENTRE
MUMBAI

For bookings, please contact:

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